INTERNATIONAL CIVIL RIGHTS CENTER & MUSEUM

What happened here changed the world.

Feb. 1, 1960
GREENSBORO, N.C.
Sit-In Landmark
On Feb. 1, 1960, four black college freshmen sat down at the F.W. Woolworth’s “whites only” lunch counter in Greensboro and challenged the Jim Crow institution of racial segregation in public facilities. Their brave actions ignited a Movement that changed a nation and continues to inspire the world.

A COMPREHENSIVE CIVIL RIGHTS MUSEUM

THIS NATION’S BEST STORY

IN THE RESTORED F.W. WOOLWORTH’S LANDMARK

The original lunch counter in its original location, plus 13 Galleries with vivid photography, artifacts, video re-enactments, and interactive exhibits.

134 S. Elm St.
Greensboro, N.C. 27401
336-274-9199 or 800-748-7116
www.SitInMovement.org

- April–Sept.: Mon.–Sat., 9 a.m.–6 p.m.
- Oct.–March: Mon.–Sat., 10 a.m.–6 p.m.
The Museum is closed on Sundays.

Staff-Guided Full Tour
Includes all permanent and changing Museum Exhibits.
Adults: $15  Children ages 6–12: $8
Seniors ages 65+: $12  Students ages 13+: $10
Members: Free  Children ages 5 and under: Free
Group rates are available.

Educational Programs • Book Shop • Facility Rentals

10th Anniversary of the Civil Rights Museum
60th Anniversary of the Sit-In Movement
100th Anniversary of the 19th Amendment (Women’s Right to Vote)
150th Anniversary of the 15th Amendment (African-Americans’ Right to Vote)