



# International Civil Rights Center & Museum 2020 Gala Sponsorship Opportunities

## BENEFIT PACKAGES:

**Gala Dinner – Saturday, February 1, 2020, 7pm  
Greensboro Coliseum, North Carolina**

### **A Changed World (\$50,000)**

- *Private Reception with Honoree*
- Deliver Opening Greetings at the Dinner
- Two (2) *Premier Level Tables* (18 seats), with one of the two remaining A&T Four and a guest seated at table
- Prominent Full Page Ad in Gala Souvenir Booklet, Title Sponsor (choice of location)
- Name included on all promotional materials during the year
- Name and Logo placement on ICRCM's New Website for one year (2020)
- Company name on table (s) and Video Scroll during the event, Pop-Up Banner (provided by the sponsorer) at both the Reception and the Dinner
- Sponsorship of Five Hundred (500) Student Admissions for the "Building a Better America" tours.
- Four (4) VIP Private Tour Passes, admits Twenty-Five (25) guests per tour during 2020
- Eight (8) Gala VIP Reception Tickets
- 2020 Museum monthly programming underwriting

### **The Quest for Justice (\$25,000)**

- *Private Reception with Honoree*
- Two (2) *Premier Tables* (20 seats), Choice of hosting one of the A&T Four Family Tables
  1. Blair/Khazan/McCain Family Table Sponsor
  2. McNeil/Richmond Family Table Sponsor
- Six (6) Gala VIP Reception Tickets
- One (2) free Front Lobby Rental during 2020
- Full page Ad in the Event Program booklet (Inside Back Cover) or (inside Front Cover)
- Logo placement on ICRCM's New Website for one year (2020)
- Company name and Logo on table(s) and Video Scroll
- Two (2) VIP Private Tour Passes, admits Twenty-Five (25) guests per tour during 2020
- Sponsorship of Two Hundred and Fifty (250) Student Admissions for "Building a Better America"

### **The Lunch Counter (\$10,000)**

- One (1) *Premier Table* (10 seats)
- Four (4) Gala VIP Reception Tickets
- Full page Ad in the Event Program booklet
- Logo placement on ICRCM's New Website for one year (2020)
- Company name on table and Logo on Video Scroll, during the event
- Two (2) VIP Private Group Passes, admits up to Twenty-Five (25) guests per tour during 2020
- Sponsorship of One Hundred and Twenty-five (125) Student Admissions for a "Building a Better America" tour.
- 2020 Museum monthly programming underwriting with Logo

### **Beyond the Barriers (\$5,000)**

- One (1) Reserved Table (10 seats)
- Two (2) Gala VIP Reception Tickets
- Full page Ad placed in Event Program booklet
- Name and Logo placement on ICRCM's New Website for one year (2020)
- Company name on table and Video Scroll, during the event
- One (2) VIP Private Group Passes, admits up to Twenty-Five (25) guests per tour group during 2020
- Sponsorship of Fifty (50) Student Admissions passes for a "Building a Better America" tour

### **The Freedom Supporter (\$2,500)**

- One (1) Reserved Table (10 seats)
- ½ page Ad placed in Event Program booklet
- Company name placed on ICRCM's New Website for one year (2020)
- Company name on table and Video Scroll, during the event
- One (1) VIP Private Group Pass, admits up to Twenty-Five (25) guests for a tour during 2020

### **The Walk of Courage (\$1,500)**

- One (1) Reserved Table (10 seats)
- Company name on table and Video Scroll, during the event
- One (1) VIP Private Group Pass, admits up to Twenty-Five (25) guests for a tour during 2020

### **College Student Table (\$750)**

- One (1) Reserved Table (10 Student Seats)
- Company name on the Tables

### **INDIVIDUAL TICKET (\$125)**



## 2020 Annual Fundraising Gala Sponsorship Order Form

Thank you for supporting the International Civil Rights Center & Museum. The annual Gala is the Museum's primary fundraiser that provides the necessary financial support to achieve the ultimate goal of education and is a learning tool for building a stronger future. Your generous support will help us in our ongoing quest to fulfill these goals.

Organization Name \_\_\_\_\_

Business Category \_\_\_\_\_

Contact Person Name: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Please indicate selection with a check mark (  ):

- A Changed World Sponsor..... \$50,000
- The Quest for Justice Sponsor..... \$25,000
- The Lunch Counter Sponsor..... \$10,000
- Beyond the Barriers Sponsor..... \$5,000
- The Freedom Supporter Sponsor..... \$2,500
- The Walk of Courage Sponsor..... \$1,500
- Student Table..... \$750

Please refer all Gala orders and inquires to [icrcm\\_gala@sitinmovement.org](mailto:icrcm_gala@sitinmovement.org)

Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_

# Sponsorship Advertisement for 2020 Gala Souvenir Booklet

- Full Page Sponsor \$400.00
- Half Page Sponsor \$250.00
- Quarter Page Sponsor \$175.00
- Business Card Sponsor \$100.00

\_\_\_\_\_ **YES**, I would like to *run the same ad as last year*.

\_\_\_\_\_ **YES**, I would like to *run ad as indicated above*.

**\*Measurements based off standard paper size measurement (8.5x11.0 inches; 300 DPI and 72 DPI respectively; 2480 pixels x 3508 pixels).**

**Payment Options: (Please fax this completed form to 336-274-6244 or scan to [icrcm\\_gala@sitinmovement.org](mailto:icrcm_gala@sitinmovement.org))**

( ) Invoice Me

( ) Check Payable to: International Civil Rights Center & Museum (ICRCM),  
134 South Elm Street, Greensboro, NC 27401

( ) Credit Card: \_\_\_ Visa \_\_\_ MasterCard \_\_\_ Discover \_\_\_ American Express

Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

CVS Code \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Name as appears on Card \_\_\_\_\_

Billing Address if different from Mailing Address

\_\_\_\_\_

You may choose to mail your payment and camera-ready art to the International Civil Rights Center & Museum at 134 South Elm Street, Greensboro, North Carolina, 27401; **ATTN: GALA**, or you may email your camera-ready art to [icrcm\\_gala@sitinmovement.org](mailto:icrcm_gala@sitinmovement.org).