



For Immediate Release

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INTERNATIONAL CIVIL RIGHTS CENTER & MUSEUM TO HOST BLACK & WHITE BALL
Museum's annual celebration will commemorate five decades of civil rights activism

GREENSBORO, N.C., (Aug. 26, 2010) — The International Civil Rights Center & Museum will host its fourth annual Black & White Ball on Saturday, Sept. 11, 2010 at the Grandover Resort and Conference Center in Greensboro, N.C., at 7 p.m. The event, which honors the 50th anniversary of the Greensboro sit-ins, will commemorate the past five decades of civil rights activism.

Dr. Harold Martin, Sr., chancellor of North Carolina A&T State University and Museum board member, along with his wife, Davida, a Forsyth County attorney, will serve as co-chairs for the event. Joseph Level, director of community relations for Entercom, is the master of ceremonies for the event. The evening will include a dinner highlighting international cuisine, networking and dancing. Special musical guests include The Boston Allstars featuring the Destiny Brothers. Also scheduled to perform are soul singer Tonya Ross and vocalist Sandra Crenshaw of the Sandra Crenshaw Band.

Celebrating 'The Moment, The Music, The Movement' and as a tribute to the 1960s, one of the evening's highlights will include a photo contest where guests are encouraged to share a personal photograph from the era.

"Now in its fourth year, the Black & White Ball is one of the Museum's biggest social events," said Melvin "Skip" Alston, chairman and co-founder of the International Civil Rights Center & Museum. "There is even an opportunity for pictures to be taken at the Museum's 8-foot replica of the historic F.W. Woolworth lunch counter, which has become a guest favorite over the years."

One of three major annual fundraising events, all proceeds from the Black & White Ball support the Museum's sustainability efforts, in addition to educational and special programming.

Individual tickets are \$150 and may be purchased online at www.sitinmovement.org/events/event-tickets.asp. For event sponsorship opportunities and additional information, please contact Special Events and Membership Coordinator Pamela Glass at (336) 274-9199 x235.

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